



The Benchmark in Global Logistics Training and Certificate Courses

www.traversedglobal.com



STUDENT CONCENTRATIONS



- 2** Introduction to TraversEd
- 3** TraversEd Global Trade Certificate
– TGT Certificate: Tier 1, 2 and 3
- 4** Schulich Leadership Courses
for Logistics Professionals
- 5** Short Tracks
- 6** Dangerous Goods

EDUCATION FOR GLOBAL TRADE

TraversEd partners with academic institutions, international associations/networks and corporations – with training solutions that are easily integrated to meet your students' or employees' learning goals.

Industry Partners :



The National Customs Brokers and Forwarders Association of America Educational Institute (NEI) is dedicated to providing educational opportunities to the members of NCBFAA & the larger trade community. The TraversEd Global Trade Certificate (TGT) is offered through NEI in the United States.



Administered through the Educational Institute (NEI), ensures that trade professionals maintain up-to-date knowledge in customs brokerage, global logistics, and international trade compliance. TraversEd courses are accredited and can be taken as part of this program.



CIFFA is globally recognized Canada-based association for global logistics companies with whom TraversEd programs and the TGT certificate are validated and recognized.

TraversEd GLOBAL TRADE CERTIFICATE (TGT) COURSES



International Transportation and Trade – TGT Tier 1

This course introduces the student to air, ocean, truck and rail transportation as well as world geography over which goods move. Incoterms® 2020 outline the transfer of cost and risk between the seller and the buyer.

Price \$650.00 USD NEI Member Price \$475.00 USD

NEI Education Points: 7.0 CCS/MCS/CES/MES



Essentials of Freight Forwarding – TGT Tier 2

Understanding how buyers and sellers manage risk with a variety of international payments, cargo insurance, properly completed commercial documents and export packaging enables students who have completed the course to offer professional costing, quoting and alternative solutions to their clients.

Price \$650.00 USD NEI Member Price \$475.00 USD

NEI Education Points: 8.0 CCS/MCS/CES/MES



Advanced Freight Services – TGT Tier 3

This course explores the topics of vessel and air chartering, project cargo, customs and transportation law and legal liability, including the standard trading conditions. An extensive portion of this course is devoted to logistics and supply chain management which helps students understand the role of the forwarder within global supply chains.

Price \$750.00 USD NEI Member Price \$575.00 USD

NEI Education Points: 6.5 CCS/MCS/CES/MES

SCHULICH LEADERSHIP COURSES FOR LOGISTICS PROFESSIONALS

ELEVATE YOUR LEADERSHIP.
STRENGTHEN YOUR BUSINESS IMPACT.

Selling Strategies for Logistics Professionals

Understanding how sales strategy and sales management affect all lines of business. Learn how your role in the organization can contribute to a winning sales plan.

Price \$650.00 USD

NEI Education Points: 10.0 CCS/MES and LCB

Financial & Managerial Accounting for Logistics Professionals

Designed to transform the non-financial manager into a more effective team member who can propose, analyze and evaluate financial decisions.

Price \$750.00 USD

NEI Education Points: 14.0 CCS/MES and LCB

Customer Service Excellence

Develop an active plan using input from your customers and business team to achieve the top service levels in your industry.

Price \$650.00 USD

NEI Education Points: 10.0 CCS/MES and LCB

Program Overview

Develop essential business leadership skills tailored to the global logistics and freight forwarding industry.

These courses are scheduled virtual classes led by highly qualified instructors.

Designed for logistics managers, but valuable for professionals across all functions, this program builds practical, real-world leadership capability.

**SPECIAL
PROMO**

NEI member discount of 20%,
promo code SCH2026, valid
until December 31, 2026

LEADERSHIP

SHORT TRACKS

VIRTUAL LEARNING

Short industry and time relevant courses to help the Freight Forwarder do business in an ever-changing global climate.

Our Short Tracks are offered as on-demand courses that can be completed within a few hours. Available in Spanish and French.

Incoterms® 2020

This course lists the obligations of sellers and buyers and illustrates the transfer of risk and cost under Incoterms® 2020.

- NEI Education Points: 2 CCS/MES & LCB

Cargo Insurance

This course describes the terminology, documents, principles and types of cargo insurance coverage available.

- NEI Education Points: 2 CCS/MES & LCB

Letter of Credit

This course clarifies the terminology, parties and procedures involved in a successful execution of a letter of credit transaction.

- NEI Education Points: 2 CCS/MES & LCB

Business Ethics for Global Logistics Professionals

This course explains how ethical principles can benefit your business by increasing employee productivity and morale.

- NEI Education Points: 2 CCS/MES & LCB

Marine Bills of Lading

This course identifies the roles, types and functions of the marine bill of lading, as well as its endorsement and distribution processes, and the risks related to export and import shipments.

- NEI Education Points: 2 CCS/MES & LCB

Environmental Sustainability and the Freight Industry

This course provides an overview of environmental sustainability practices in freight forwarding, and the principles and practices required to lessen the impact of the industry on the environment.

- NEI Education Points: 2 CCS/MES & LCB

Shipping Lithium Batteries by Air General Knowledge.

- NEI Education Points: 2 CCS/MES & LCB

Moving Tomorrow: Transforming Logistics Through Emerging Technologies

This course explores how AI, machine learning, IoT, blockchain, and cloud computing are reshaping logistics. Learn how digital innovation enables smarter decisions, real-time visibility, optimized transport, and stronger cybersecurity across global supply chains.

- NEI Education Points: 2 CCS/MES & LCB

Warehousing Explained: From Layouts to Digital Innovation

This course delves into the essential principles, technologies, and strategies that make today's warehouse operations faster, smarter, and more cost-effective.

- NEI Education Points: 2 CCS/MES & LCB

**SPECIAL
PROMO**

**NEI member discount of 10%,
promo code Short2026, valid
until December 31, 2026**

DANGEROUS GOODS

Air Dangerous Goods

TraversEd offers initial training for those who are new to Air DG, as well as recurrent training for those who require recertification every two years. The IATA Dangerous Goods Regulations is the principal resource for this course.

Designed for freight forwarders but can be taken by shippers and operators.

Course length: Online, 16 - 24 hours
- NEI Education points: 12 CCS/MES & LCB

Courses meet Canadian TDG and U.S. CFR-49 requirements.

For those outside of Canada and the United States check with your national authority before beginning.

**SPECIAL
PROMO**

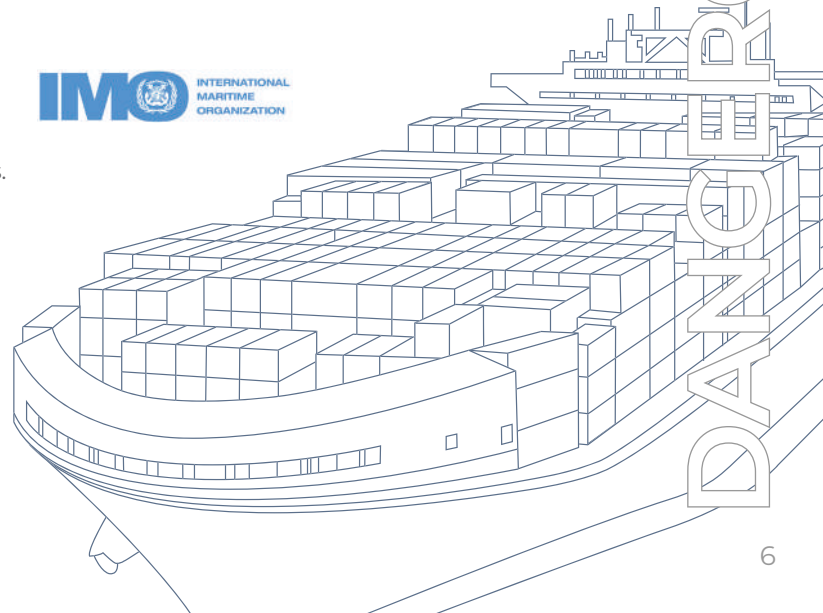
**NEI member discount of 10%,
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Maritime Dangerous Goods

The International Maritime Organization's (IMO) Dangerous Goods Code specifies the requirements that must be followed. A thorough knowledge of dangerous goods must be obtained before you move dangerous goods by ship.

This self-paced online course can be taken by initial and recurrent students.

Course length: 16 hours
- NEI Education points: 12 CCS/MES & LCB





Who We've Trained:



College Partners:



Visit: traversedglobal.com/partnerships
for more information.

