COLLEGES & UNIVERSITIES

# EDUCATION FOR GLOBAL TRADE

World-class education and opportunity for today's logistics professionals



# **CREATING**OPPORTUNITY

We build education and training programs that are synergistic and timely. Accreditation that keeps pace with industry change.

Our customizable education packages make it easy for you to integrate into existing curricula, or offer it on its own to your learners.

At TraversEd we don't just launch careers. We prepare for the future and create opportunity.



# **PARTNER** WITH US

#### **COLLEGES & UNIVERSITIES**

Many international business, supply chain and global logistics programs do not offer in-depth coverage of the specific competencies required to fulfil the complicated role of an International Freight Forwarder.

TraversEd will ensure that your students receive specific education on the competencies sought by employers.



Course material can be provided for online, blended or classroom delivery



Developed by subject matter experts over the past 30 years, and continually updated to stay current



Easy to integrate course material that fits within the length of an academic semester



Course material is designed for an international audience, and is relevant globally

# STAND OUT WITH GOLD-STANDARD ACCREDITATION

Our TraversEd certificate courses cover the competencies required of a freight forwarder, from land, air, and ocean shipping, to dangerous goods, and beyond.

TraversEd Global Trade Certificate

Three tiers make it easy to build expertise. HOW CERTIFICATION WORKS:

# Completion of 1 course International Transportation and Trade or Essentials of Freight Forwarding Completion of 2 courses International Transportation and Trade Essentials of Freight Forwarding Completion of 2 courses International Transportation and Trade Essentials of Freight Forwarding

- International Transportation and Trade
- · Essentials of Freight Forwarding
- Advanced Freight Forwarding

Tier III

## Some of our Partners And clients







### WHY TraversEd?

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- improve your international acumen
- support your organizations global growth
- secure your place in a competitive market
- earn a TGT certificate: the gold-standard accreditation

Global Transport and Logistics

WCA



#### **STUDENTS**:

Visit our website to learn more about our courses.

#### ACADEMIC INSTITUTIONS, ASSOCIATIONS AND CORPORATIONS:

Contact us to learn more about our custom training solutions. Together, we'll make a successful team!

#### CONTACT US:

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